BOSTON COLLEGE

St. Mary's Hall S474
140 Commonwealth Ave.
Chestnut Hill, MA 02467
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jangsr@bc.edu

S Mo Jones-Jang

EDUCATION/ POSITION

- 2022 ~ present: Associate Professor, Department of Communication, Boston College, Faculty Affiliate, The Schiller Institute for Integrated Science and Society
- 2019 ~ 2022: Assistant Professor, Department of Communication, Boston College
- 2014 ~ 2019: Assistant Professor, School of Journalism and Mass Communications, University of South Carolina, Columbia
- 2008 ~ 2014: PhD, Communication Studies, University of Michigan, USA
- 2004 ~ 2006: Television Reporter, Seoul Broadcasting System (SBS, one of three major networks in S. Korea)
- 2004: BA in Communication with honors, *Magna Cum Laude*, Seoul National University, South Korea

RESEARCH INTEREST

- Algorithm, A.I., Fairness and Trust
- Misinformation in Science and health communication
- Computational research and big data analytics
- Media psychology

TOP PAPER AWARDS

- 2022: KAS Global Colloquium Top Paper Award
- 2021: NCA Top Faculty Paper Award from the Human Comm Technology Division
- 2019: NCA Top Faculty Paper Award from the Communication and Future Division
- 2015: NCA Top Faculty Paper Award from the Communication and Future Division
- 2015: ICA Kaid-Sanders Award (2nd place - honorable mention) for Best Article Published in 2015 from the Political Communication Division
- 2014: ICA Top Faculty Paper Award from the Political Communication Division
- 2013: ICA Top Student Paper Award from the Mass Communication Division
- 2012: ICA Top Student Paper Award from the Mass Communication Division
- 2011: AEJMC Moeller Research Competition Paper Award (First Place)

RESEARCH RECOGNITION

2019: Provost's Breakthrough Star Award (from the University of South Carolina)
- Annually awarded to a number of assistant professors who showed innovative research and scholarly pursuits in the University

TEACHING AWARD

2013: The Macdonald Graduate Student Instructor Award
- Annually awarded to an instructor who receives the best teaching evaluations in the Communication Department, University of Michigan

MAJOR GRANT ACTIVITIES

- 2024 ~ 2027: PI, **National Science Foundation (NSF):** Science in the Age of Misinformation: Strategies for Rebuilding Trust in Science, **$380,723. Awarded December 2023.**

- 2023 ~ 2024: Co-PI, 2023 Support for U.S. Next Generation Research Program from **Korea Foundation**: Empowering Korea's diplomacy in the age of misinformation: Exploring effective literacy initiatives to combat false narratives in foreign affairs, **$50,000 Awarded July 6, 2023.**

- 2023 ~ 2024: Co-PI, Research Across Departments and Schools (RADS with Dr. Betty Lai). Evaluating science communication, **$50,000 Awarded June 1, 2023.**

- 2021 ~ 2022: Co-PI, Schiller Institute Grants for Exploratory Collaborative Scholarship (SIGECS with Drs. Young, Atkins, and McKaughan). Leveraging philosophical and folk conceptions of truth to improve science communication practices, **$50,000 Awarded June 1, 2021**

- 2018 ~ 2020: PI, **National Endowment for the Humanities (NEH:** Digital Humanities Advancement Grants; with Drs. Chun and others). Evolution in digital discourse: Toward a computational tool for identifying patterns of language change in social media, **$89,566. Awarded Sep 1, 2018.**

- 2017 ~ 2018: Co-PI, Advanced Support Programs for Innovative Research Excellence II (ASPIRE II with Drs. Frongillo and others). Positioning USC for Global Prominence in Research on Prevention and Management of Chronic Disease, **$99,998. Awarded July 1, 2017.**

- 2016 ~ 2017: Co-PI, Advanced Support Programs for Innovative Research Excellence II (ASPIRE II with Drs. Huang and Tang). The most competitive internal grant from the University of South Carolina (first-time winner in the J-School), **$99,887. Awarded July 1, 2016.**

- 2016: Co-PI, **National Science Foundation (NSF), STS** (with Drs. Huang and Tang from the Department of Computer Science). *Web Archaeology: Uncovering Hidden History on the Internet* $**398,295. Not funded.**

EDITORIAL ROLE

REFEREED JOURNAL ARTICLES

1. **Jones-Jang, S. M.,** Kim, D. H., & Kenski, K. (accepted). Misinformation exposure per se may not be a key problem: Perceived prevalence of misinformation and partisan bias, not misinformation exposure trigger cynicism. ***Information, Communication & Society,*** online first.

2. Kim, D. H., Kenski, K., & **Jones-Jang, S. M.** (in press). The irony of sophisticated citizens and misinformation: Explaining how people with high need for cognition become politically cynical. ***Digital Journalism***, online first. https://doi.org/10.1080/21670811.2025.2556183

3. Chung, M., Kim, N., **Jones-Jang, S. M.** Lee, S. & Choi, J. (in press). I see a double-edged sword: How self-other perceptual gaps predict public attitudes toward ChatGPT. ***New Media & Society,*** online first. https://doi.org/10.1177/14614448241313180

4. Choi, J., Lee, S., **Jones-Jang, S. M.**, Chung, M., & Kim, N. (in press). Distinct roles of distrust, cynicism, and indifference: Investigating how antipathy toward news media increases misinformation belief through passive news consumption. ***Online Information Review***, online first. https://doi.org/10.1108/OIR-09-2024-0584

5. **Jones-Jang, S. M.,** Chung, M., Choi, J., Kim, N., & Lee, S. (2025). Fairness perceptions of AI in grading systems: Examining how discontent with the status quo and outcome favorability reduce AI reluctance. online first. ***Computers and Education: Artificial Intelligence***, *8*, 100419. https://doi.org/10.1016/j.caeai.2025.100419

6. Montes, M., Wargo, J., **Jones-Jang, S. M**., Quan, S., Lai, B., & Riobueno-Naylor, A. (2025). Evaluating video-based science communications Practices: A systematic review. ***Journal of Science Communication,*** *24*(3), V01. https://doi.org/10.22323/2.24030901

7. Lee, S., Choi, J., **Jones-Jang, S. M.**, Kim, D., & Kenski, K. (2025). Reinforcing cycles? Empirical reflections on the relationship between media cynicism and political cynicism. ***Mass Communication & Society,*** *28*(3), 441-458. https://doi.org/10.1080/15205436.2025.2468677

8. Heo, Y., Moon, J., **Jones-Jang, S. M.,** & Chung, S. (2025). Why do people underestimate polling effects? Examining the gap between actual and perceived polling effects. ***Mass Communication & Society,*** *28*(2), 276-300. https://doi.org/10.1080/15205436.2024.2308840

9. **Jones-Jang, S. M.** & Chung, M. (2024). Can we blame social media for polarization? Counter-evidence against filter bubble claims during the COVID-19 pandemic. *New Media & Society, 26*(6), 3370-3389. https://doi.org/10.1177/14614448221099591

10. Lee, S., Diehl, T. H., **Jones-Jang, S. M.,** & Lee, E. (2024). Examining the role of distrust in science and social media use: Effects on susceptibility to COVID misperceptions with panel data. *Mass Communication & Society*, *27*(4), 653-678. https://doi.org/10.1080/15205436.2023.2268053

11. Lee, S., & **Jones-Jang, S. M.** (2024). Cynical nonpartisans: The role of misinformation in political cynicism during the 2020 U.S. presidential election. *New Media & Society, 26*(7), 4255-4276. https://doi.org/10.1177/14614448221116036

12. Chung, M., Moon, W., & **Jones-Jang, S. M.** (2024). AI as an apolitical referee: Using alternative sources to decrease partisan biases in the processing of fact-checking messages. *Digital Journalism, 12*(10), 1548-1569. http://dx.doi.org/10.1080/21670811.2023.2254820

13. Kim, N., Degefe, E. D., **Jones-Jang, S. M.**, & Chung, M. (2024). Measuring enlarged mentality: Development and validation of the enlarged mentality scale. *International Journal of Public Opinion Research*, *36*(3), edae034 https://doi.org/10.1093/ijpor/edae034

14. Lee, S., **Jones-Jang, S. M.,** Chung, M., Kim, N., & Choi, J. (2024). Who is using ChatGPT and why?: Extending the unified theory of acceptance and use of technology (UTAUT) model. *Information Research, 29*(1), 54-72. https://doi.org/10.47989/ir291647

15. Lee, S., Chung, M., Kim, N., & Jones-Jang, S. M. (2024). Public perceptions of ChatGPT: Exploring how nonexperts evaluate its risks and benefits. *Technology, Mind, and Behavior, 5*(4). https://doi.org/10.1037/tmb0000140

16. **Jones-Jang, S. M.,** & Park, Y. J. (2023). How do people react to AI failure? Automation bias, algorithmic aversion, and perceived controllability. *Journal of Computer-Mediated Communication, 28*(1), zmac029 https://doi.org/10.1093/jcmc/zmac029

17. Handley-Miner. I. J., Pope M., Atkins, R.K., **Jones-Jang, S. M.**, McKaughan, D. J., Phillips, J., Young, L. (2023). The intentions of information sources can affect what information people think qualifies as true. *Scientific Reports*, *13*, 7718 https://doi.org/10.1038/s41598-023-34806-4

18. Moon, W., Chung, M., & **Jones-Jang, S. M.** (2023). How can we fight partisan biases in the COVID-19 pandemic? AI source labels on fact-checking messages reduce motivated reasoning. *Mass Communication & Society, 26*(4), 646-670. https://doi-org.proxy.bc.edu/10.1080/15205436.2022.2097926

19. **Jones-Jang, S. M.** Noland, C. (2022). The politicization of health and science: Role of political cues in shaping the beliefs of the vaccine-autism link. ***Health Communication, 37***(5), 606-616. https://doi.org/10.1080/10410236.2020.1859723

20. Kim, D. & **Jones-Jang, S. M.,** Kenski, K. (2022). Unfriending and muting during elections: The antecedents and consequences. ***Mass Communication and Society, 25***(2), 161-184. https://doi.org/10.1080/15205436.2021.1942494

21. Kumar, N., Corpus, I., **Jones-Jang S. M.** *et al.* (2022). COVID-19 vaccine perceptions in the initial phases of US vaccine roll-out: an observational study on reddit. ***BMC Public Health***, *22*(446) https://doi.org/10.1186/s12889-022-12824-7

22. Chung, M., & **Jones-Jang, S. M.** (2022). Red media, blue media, Trump briefings, and COVID-19: Examining how information sources predict risk preventive behaviors via threat and efficacy. ***Health Communication, 37***(14), 1707-1714. https://doi.org/10.1080/10410236.2021.1914386

23. Park, Y. J., Lee, H., **Jones-Jang, S. M.**, & Oh, Y. W. (2022) Digital assistants: Inequalities and social context of access, use, and perceptual understanding, ***Poetics, 93***, 101689. https://doi.org/10.1016/j.poetic.2022.101689

24. Kenski, K., Kim, D., & **Jones-Jang, S. M.** (2022). Candidate evaluations and social media following during the 2020 presidential campaign. ***Journal of Political Marketing***, *21*(3-4), 272-283. https://doi.org/10.1080/15377857.2022.2099585

25. Park, Y. J., & **Jones-Jang, S. M.** (2022). Surveillance, security, and AI as technological acceptance. ***AI & Society,*** https://doi.org/10.1007/s00146-021-01331-9

26. Kumar, N., Walter, N., **Jones-Jang S. M.** *et al.* (2022). Interventions to mitigate COVID-19 misinformation: protocol for a scoping review. ***Systematic Reviews***, *11*(1), 1-5. https://doi.org/10.1186/s13643-022-01917-4

27. **Jones-Jang, S. M.,** Kim, D., & Kenski, K. (2021). Perceptions of mis- or disinformation exposure predict political cynicism: Evidence from a two-wave survey during the 2018 U.S. midterm elections. ***New Media and Society, 23***(10), 3105-3125. https://doi.org/10.1177/1461444820943878

28. **Jones-Jang, S. M.** Mortensen, T., & Liu, J. (2021). Does media literacy help identification of fake news? Information literacy helps, but other literacies don't. ***American Behavioral Scientist***, *65,* 371-388. ***Top 1 most cited article in the Journal**

29. Kim, D., **Jones-Jang, S. M.,** & Kenski, K. (2021). Why do people share political information on social media? ***Digital Journalism, 9***(8), 1123-1140. https://doi.org/10.1080/21670811.2020.1827966

30. Tandoc, E. C., Duffy, A., & **Jones-Jang, S. M**. (2021). Poisoning the information well? The impact of fake news on news media credibility. *Journal of Language and Politics*, *20*(5), 783- 802. https://doi.org/10.1075/jlp.21029.tan

31. **Jones-Jang, S. M.,** Hart, P. S., Feldman, L., & Moon, W. (2020). Diversifying or reinforcing science communication? Examining the flow of frame contagion across media platform. *Journalism & Mass Communication Quarterly*, *97*, 98-117.

32. **Jones-Jang, S. M.,** Heo, Y., McKeever, R., Kim, J., Moscowitz, L., & Moscowitz, D. (2020). Good news! Communication findings may be underestimated: Comparing effect sizes with self-reported and logged smartphone data, *Journal of Computer-Mediated Communication, 25,*346-363.

33. Park, Y. J., Sang, Y., Lee, H., & **Jones-Jang, S. M.** (2020). The ontology of digital asset after death: policy complexities, suggestions and critique of digital platforms. *Digital Policy, Regulation and Governance*, *22*, 1-14. ** lead article*

34. **Jang, S. M.** (2019). Mass shootings backfire. The boomerang effects of death concerns on policy attitudes. *Media Psychology, 22*, 298-322.

35. **Jang, S. M.,** McKeever, B., McKeever, R., & Kim, J. K. (2019). From social media to mainstream news: The information flow of the vaccine-autism controversy in the US, Canada, and the UK. *Health Communication, 34,* 110-117.

36. Kim, H., **Jang, S. M.**, & Noh, G. Y. (2019). Is it good to blame the government for food safety concerns? Attributions of responsibility, new media uses, risk perceptions, and behavioral intentions in South Korea. *Journal of Food Safety*, *39*, e12570.

37. **Jang, S. M.,** Geng, T., Li, J., Xia, R., Huang, C., Kim, H., & Tang, J. (2018). A computational approach for examining roots and spreading patterns of fake news: Evolution tree analysis. *Computers in Human Behavior, 84,* 103-113.

38. **Jang, S. M.,** & Kim, J. K. (2018). Third-person effects of fake news: Fake news regulation and media literacy interventions. *Computers in Human Behavior, 80,* 295-302.

39. Park, Y.J., **Jang, S. M.**, Lee, H., & Yang, G. (2018). Divide in Ferguson: Social media, social context, and division. *Social Media and(+) Society. 4*(3).

40. Kim, H.B., **Jang, S. M.**, Kim, S. H., & Anan, W. (2018). Evaluating sampling methods for content analysis of Twitter data. *Social Media and(+) Society. 4*(2).

41. Pregressive, G., McKeever, B., **& Jang, S. M.** (2018). What's contagious? Exploring why content goes viral on Twitter: A case study of the ALS ice bucket challenge. *International Journal of Nonprofit and Voluntary Sector, 23,* e1586

42. **Jang, S. M.,** Park, Y. J., & Lee, H. (2017). Round-trip agenda setting: Tracking the intermedia process over time in the ice bucket challenge. ***Journalism, 18***(10), 1292-1308.

43. **Jang, S. M.,** & Park, Y. J. (2017). Redirecting the focus of the agenda: Testing the zero-sum dynamics of media attention in news and user-generated media. ***International Journal of Communication,*** 3998-4017.

44. Lee, H. & **Jang, S. M.** (2017). Talking about what provokes us: Political satire, emotions, and interpersonal talk. ***American Politics Research***, *45*, 128-154.

45. Park, Y., **& Jang, S. M.** (2017). Public attention, social media, and Edward Snowden saga. ***First Monday, 22***(8).

46. **Jang, S. M.,** & Oh, Y. W. (2016). Getting attention online in election coverage: Audience selectivity in the 2012 U.S. presidential election. ***New Media & Society, 18***(10), 2271-2286.

47. Park, Y. J., & **Jang, S. M.** (2016). African American Internet use for information search and privacy protection task. ***Social Science Computer Review***, *34*(5), 618-630.

48. Moon, S. S., Kim, Y. J., **Jang, S. M.,** Yoon, S., & Kim, J. (2016). Preventing substance abuse among adolescents: Evaluation of an integrated model combining life skills training and parent training, ***People: International Journal of Social Sciences, 2***(1), 555-576.

49. **Jang, S. M.,** & Pasek, J. (2015). Assessing the carrying capacity of Twitter and online news. ***Mass Communication & Society, 18***(5)*, 577-598.

50. **Jang, S. M.,** & Hart, P. S. (2015). Polarized frames on "climate change" and "global warming" across countries and states: Evidence from Twitter big data. ***Global Environmental Change***, *32*, 11-17. (2015 Impact factor = 6.00, 2nd /98 Environmental Studies)

51. Guggenheim, L., **Jang, S. M.**, Bae, S., & Neuman, W. R. (2015). The dynamics of issue frame competition in traditional and social media. ***The ANNALS of the American Academy of Political and Social Science***, 659, 207-224.

52. Neuman, W.R., Guggenheim, L., **Jang, S. M.**, & Bae, S. (2014). Theorizing the dynamics of public attention: Agenda setting theory meets big data. ***Journal of Communication, 64***(2), 193-214. * lead article*

53. **Jang, S. M.** (2014). Seeking congruency or incongruency online? Examining selective exposure to four controversial science issues. ***Science Communication, 36***(2), 143-167 **lead article*

54. **Jang, S. M.,** Lee, H., & Park, Y. J. (2014). The more friends, the less political talk? Predictors of Facebook discussion among college students. ***Cyberpsychology, Behavior, and Social Networking***, *17*(5), 271-275 * *lead article*

55. Pasek, J., **Jang, S. M**., Cobb, C., DiSogra, C., & Dennis, J. M. (2014). Can micro-targeting improve survey sampling? An assessment of accuracy and bias in consumer file marketing data. ***Public Opinion Quarterly***, *78*(4), 889-916.

56. **Jang, S. M.,** & Lee, H. (2014). When pop music meets a political issue: Examining how "Born This Way" influences attitudes toward gays and gay rights policies. ***Journal of Broadcasting and Electronic Media***, *58*(1), 114-130

57. **Jang, S. M.** (2014). Challenges to selective exposure: Selective seeking and avoidance in a multitasking media environment. ***Mass Communication & Society***, *17*(5), 665-688.

58. Park, Y. J., & **Jang, S. M.** (2014). Understanding privacy knowledge and skill in mobile communication. ***Computers in Human Behaviors***, *38*, 296-303.

59. **Jang, S. M.** (2013). Framing responsibility in climate change discourse: Ethnocentric attribution, perceived causes, and policy attitudes. ***Journal of Environmental Psychology***, *36*, 27-36 * *lead article*

60. **Jang, S. M.,** & Park, Y. J. (2013). The citizen as issue specialist: Issue publics in a changing media environment. ***Future Internet***, *5*(4), 568-579

61. **Jang, S. M.,** & Park, Y. J. (2012). The Internet, selective learning, and the rise of issue specialists. ***First Monday***, *17*(5).

CONFERENCE PRESENTATIONS

- ICA: 2012(1), 2013(2), 2014(1), 2016(2), 2017(1), 2018(2), 2019(2), 2020(3), 2021(1), 2022(3), 2023(2), 2024(1), 2025(2) 2026(1)
- NCA: 2013(1), 2014(1), 2015 (2), 2016 (2), 2017(1), 2018(1), 2019(2), 2020(1), 2021(2), 2023(2) 2025(1)
- AEJMC: 2011(1), 2012(1), 2013(1), 2014(1), 2015(1), 2016(1), 2017(2), 2019(2), 2021(1), 2023(2)
- ASISST: 2025(1)
- APSA: 2012(1), 2013(1), 2014(1)
- MPSA: 2022(1)
- TPRC: 2019(1), 2023(1)
- AAPOR: 2012(2)
- WAPOR: 2011(1)
- IPRRC: 2015(1)

INVITED TALK

Fairness Perceptions and Trust in AI. Invited Talk at the Workshop, Lights, Camera, and
Algorithm! at Boston University, Boston, MA, USA, October 9, 2025.
AI Bias and Fairness. Invited Talk at Korea University, Seoul, South Korea, May 22, 2025.
Political Communication and Fake News. Invited Talk at Florida State University, FL, February
13, 2025.
Perceptions Matter. AI Fairness and Discrimination. Invited Talk at the Massachusetts Institute
of Technology, Cambridge, MA, February 4, 2025.
Imperfect Human Brain: AI and Misinformation at Pukyong National University, Busan, South
Korea, November, 11, 2023.
Imperfect Human Brain. Invited Talk at New England Forum, Cambridge, MA, January 26,
2023.
Imperfect Human Brain and Misinformation. Invited Talk at KAIST, Daejon, South Korea,
September 11, 2022.
Empirical Research on Fake News. Invited Talk at Ewha Woman University, Seoul, South
Korea, August 11, 2022.
Consequences of Fake News. Invited Talk at Digital Social Science Center, Yonsei University,
Seoul, South Korea, May 23, 2022.
Studying Fake News. Invited Talk at Seoul National University, Seoul, South Korea, May 25,
2020.

JOURNALISM EXPERIENCE

2004~2006: Television Journalist in the Seoul Broadcasting System
- Produced 200+ television news reports aired nationwide, South Korea.

TEACHING EXPERIENCE

Boston College
- Social Media
- Researching Big Data, and AI – New course
- Communication Methods
- Persuasion

Advising Undergraduate Research, Boston College
- **Undergraduate Research Fellow Program** - involving undergraduate students in
research projects, creating research partnerships with undergraduate students.

University of South Carolina
- Social Media and Big Data (JOUR 499) – New course
- Public Relations Campaigns (JOUR531)
- Public Opinion and Persuasion (JOUR 542)
- New Media Technologies and Mass Media (JOUR 740 – graduate course)
- Literature of Mass Communications and Journalism (JOUR 749– graduate course)
- Research Design and Methods (JOUR 701– graduate course)

University of Michigan
- Managing the Information Environment (COMM 111)
- Media Effects and Processes – Large lecture introductory course
- Research Methods – Lab sessions teaching SPSS (COMM 211)
- Media and Individuals – Upper level writing course (COMM 381)
- Visual Culture and Literacy - Upper level writing course (COMM 365)

TEACHING INTEREST

- Science Communication
- Social Media/ Big Data/ New Media and Society
- Mass Media Theory and Effects
- Persuasion
- Quantitative Research Methods

ADVISING EXPERIENCE

Doctoral Dissertation Committee
- Geng, Tieming, Ph.D. in Computer Science, University of South Carolina, 2023
- Lindsey, Jordan, Ph.D. in Communication, Howard University, 2023
- Zheng, Yue, Ph.D., in Journalism, University of South Carolina, 2016

Master Dissertation Committee
- Moon, Wonki. MA in Journalism, University of South Carolina, 2017

MEDIA ATTENTION

- **Techopedia**: "When AI fails: How to make the most of AI gone wrong" (7/23/2023)
- **Salon, Yahoo News, MSN, The Conversation, FoxNews**: "What will 2022 bring in the way of misinformation on social media? 3 experts weigh in" (1/1/2022)
- **Psypost:** "Republicans tend to follow Donald Trump's opinions on vaccines rather than scientists' opinions" The article talks about my research, "The politicization of health and science." (2/7/2021)
- **Podcast Interview with Allen McDuffee: Governmentality.net** "Polarizing tribalism: How political tribes are killing democracy." (3/12/2018) https://governmentality.net/2018/03/12/polarization-political-tribes-amy-chua/
- **Pacific Standard:** "Why school shootings produce more polarization?" This article introduces the findings of my research published in Media Psychology, "Mass shootings backfire." (2/28/2018) https://psmag.com/education/school-shootings-produce-more-political-polarization
- **Salon:** "Backfire: Do mass shootings only harden existing attitudes?" (2/26/2018) https://www.salon.com/2018/02/26/backfire-do-mass-shootings-only-harden-existing-attitudes/

- **Psypost:** "People view their political opponents as being more influenced by fake news than themselves, study finds." The article talks about my research, "Third person effects of fake news." (1/16/2018) http://www.psypost.org/2018/01/people-view-political-opponents-influenced-fake-news-50588
- **HuffPost Live**: Participated in this live discussion regarding harsh Facebook comments about the situations in Gaza. I also introduced my research published in Cyberpsychology, Behavior, and Social Network. (8/19/2014)
- **DailyDot.com:** "Study confirms you should just shut up about politics on Facebook" http://www.dailydot.com/lifestyle/study-facebook-politics/

SERVICES / MEMBERSHIPS

Professional Service
- Elected Webmaster for Political Communication Division (NCA) (2018~2020)
- Appointed ComSHER (AEJMC) Division Outreach Chair (2019~2020)
- Appointed ComSHER (AEJMC) Division Website Chair (2017~2019)
- Elected KACA officer – Web Master (2015~2017)
- Elected Student Representative to KACA (Korean American Communication Association; 2013 ~ 2015)
- Conference Paper Reviewer (ICA, AEJMC, NCA)
- Ad hoc Journal Reviewer
  - Journal of Computer-Mediated Communication
  - Human Communication Research
  - New Media and Society
  - Public Opinion Quarterly
  - Communication Research
  - International Journal of Communication
  - Information Communication Society
  - Journalism and Mass Communication Quarterly
  - Cyberpsychology, Behavior & Social Networking
  - Mass Communication & Society
  - Global Environmental Change
  - Science Communication
  - Computers in Human Behavior
  - Risk Analysis
  - Environmental Communication
  - Journal of Environmental Psychology
  - Climatic Change
  - Big Data & Society
  - Journal of Applied & Social Psychology
  - International Journal of Press & Politics
  - Telematics and Informatics
  - Political Behavior
  - Canadian Journal of Behavioral Science

University Service
  Boston College
  - *2024 ~ present* Schiller Institute Faculty Affiliate
  - *2021 ~ present* Schiller Institute Data Science Curriculum Committee
  - *2022 ~ present* Academic Technology Advisory Board
  - *2020 ~ present* Creative Curriculum Committee
  - 2019 ~ *present* Social Media Committee

  University of South Carolina
  - 2017 ~ 2019 Social Media Committee - Chair
  - 2017 ~ 2019 Graduate Council Committee
  - 2017 ~ 2019 Petition Committee
  - 2017 ~ 2018 Broadcasting Search Committee
  - 2016 ~ 2019 Fulbright Evaluation Committee
  - 2015 ~ 2016 Director Search Committee
  - 2015 ~ 2016 Self-Study Committee (Scholarship: Research, Creative and Professional Activity)
  - 2014 ~ 2016 Research and Creative Scholarship Committee
  - 2014 ~ 2015 Graduate Council
  - 2014 ~ 2015 Graduate Program Admission Committee
  University of Michigan
  - 2013 ~ 2014 Search Committee

Community Service
  - 2015 ~ 2018 Public Relations Director for Korean Festival
  - 2012 ~ 2014 Media Engineering Director at the KCOAA church (2012~2014)

Professional Memberships
  - International Communication Association (ICA) – Life Member
  - National Communication Association (NCA) – Life Member
  - Association for Education in Journalism and Mass Communication (AEJMC)
  - Korean American Communication Association (KACA)